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COMMODORE 264 FEATURES

BUILT-IN SOFTWARE

WEST CHESTER, PA -- Commodore today announced it is offering its most popular personal computing applications as BUILT-IN software options for the new COMMODORE 264 personal computer.

Several models of the COMMODORE 264 will be offered when the computer goes on sale in late spring, each with a different built-in software package. Although Commodore has not yet announced specific titles, built-in applications will focus on personal productivity, according to Sig Hartmann, president of Commodore Software.

Commodore also plans to have over 30 Commodore software products available on cartridge, disk and tape when the COMMODORE 264 goes on sale.

Said Sig Hartmann, "The key area we're emphasizing in software for the COMMODORE 264 is productivity, covering such areas as household management, word processing, calculation, business accounting, and education. We believe we are in a 'Decade of Increased Productivity' and microcomputers like the COMMODORE 264 are going to make an important contribution helping us to get more things done, more things learned, and more things enjoyed in less time than ever before -- without

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sacrificing quality or efficiency.

"The COMMODORE 264 is the first personal computer offering a selection of productivity software built into the machine. In other words, by choosing a COMMODORE 264 with a particular software package built in, you can tailor the computer to your own needs. If you use your computer to do mostly word processing, you can buy the COMMODORE 264 with professional word processing built in. If you need financial calculation, you can have a built-in electronic spreadsheet...plus...you can use standard software on cartridge, disk, or tape."

All software built into the COMMODORE 264 will also be available on plug-in cartridge. For example, someone who buys a COMMODORE 264 with a built-in word processor can buy an electronic spreadsheet on cartridge, or vice versa. In addition, software for the COMMODORE 264 will also be available on cartridge for the COMMODORE 64.

"Commodore is putting more 'software on silicon' than any other company," Hartmann explained. "This means putting software on ROM chips, which Commodore designs and manufactures. The cost savings which come from being vertically integrated - in other words, making computer chips as well as computers - means Commodore can build large software programs into the computer and also put more software on plug-in cartridges.

"We're definitely putting more software on cartridge because cartridge programs give the user more workspace inside the computer and are convenient to use, and because Commodore can manufacture cartridge software at consumer prices," Hartmann added.

Commodore Business Machines, Inc. is a wholly owned subsidiary of Commodore International Ltd. (NYSE:CBU), a fully integrated manufacturer of advanced microcomputer systems, consumer electronic products, semiconductors and office equipment. Commodore markets the Commodore VIC-20™, Commodore 64™, PET®, CBM®, and SuperPET™ computer systems and software to major accounts and stores.

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